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LOCAL EDITION

New Braunfels: Wurstfest opens Nov. 6 with several free-admission windows

The 10-day New Braunfels festival runs Nov. 6–15. Its published schedule lists free admission Nov. 9–12 and after 3 p.m. on Nov. 15; the organizer says every ticket supports more than 20 local nonprofits.

By Marcus Bennett



Wurstfest is scheduled to open Friday, Nov. 6, in New Braunfels, with several free-admission opportunities during its 10-day run through Nov. 15. The organizer's published schedule lists free admission Monday through Thursday, Nov. 9–12, and after 3 p.m. on the final Sunday, Nov. 15.

Those windows offer a way to plan a visit without paying general admission. The festival opens at 5 p.m. on each of the four free weeknights: it closes at 10 p.m. Monday through Wednesday and at 11 p.m. Thursday. On Nov. 15, the grounds are scheduled to be open from 11 a.m. to 10 p.m.; admission is free after 3 p.m. Children 12 and under are listed as free every day.

The schedule also shows a range of hours across the two weekends. Opening day, Nov. 6, is set for 4 to 11 p.m. Saturday, Nov. 7, and Saturday, Nov. 14, run from 11 a.m. to midnight. The other Friday and Sunday dates have evening or daytime hours, with admission prices listed on the organizer's website. Visitors considering a paid date can check the current ticket details there before making plans.

Wurstfest describes the event as ten days of German culture and Texas fun on the banks of the Comal River. Its 2026 website lists live entertainment on five stages, with more than 40 bands and 250-plus sets. The schedule gives readers several choices: a weekday visit during the free-admission stretch, a longer Saturday, or the final Sunday afternoon. The published details do not guarantee particular performances at particular times, so visitors interested in a specific act should consult the full entertainment schedule.

There is also a stated local nonprofit connection. The organizer says every ticket supports more than 20 New Braunfels nonprofits. That is the festival's own description of its ticket support, rather than an independently verified estimate of how much any organization receives.

The event takes place in Landa Park near the headwaters of the Comal River, according to the organizer. Its website points visitors to shuttle, parking and ride-share information and recommends downloading tickets to a phone before arrival. Check wurstfest.com for the full schedule, current admission details and transportation information before heading out.