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The New Braunfels Wire

New Braunfels, Texas November 3, 2026

LOCAL EDITION

New Braunfels Holiday Market Listing Sets Six Wednesday Dates

A Downtown New Braunfels event listing schedules a six-date Holiday Market series at Krause's Cafe from Nov. 18 through Dec. 23. It describes Farmers Market and artisan vendors, but does not list vendors, admission details or application opportunities.

By Marcus Bennett



A six-date Holiday Market series is on the calendar for New Braunfels, according to a Downtown New Braunfels event listing. The listing schedules the markets for Wednesday evenings, Nov. 18 and 25, and Dec. 2, 9, 16 and 23, from 5 to 9 p.m. It gives the location as the Krause's Cafe parking lot, 148 S. Castell Ave.

The listing says the holiday series will feature New Braunfels Farmers Market vendors alongside special artisan vendors. It describes handmade gifts, local food, specialty items and other goods. That makes the event a potential stop for people looking to browse a range of locally offered products in one place, though the listing does not name participating vendors or specify what any individual seller will bring.

For shoppers, the useful detail is the repeated Wednesday schedule: there are six listed dates, rather than a single market night. The first is Nov. 18, with the final date listed as Dec. 23. Each is scheduled for the same 5-to-9 p.m. window and the same stated location. The listing does not give admission information, parking guidance, payment options, accessibility details, or a rain plan, so those arrangements should not be assumed from the available information.

The listing also does not say whether vendors are still being accepted or provide application instructions. Anyone hoping to sell should seek current information from the market organizers rather than treating the event announcement as an open call. Likewise, shoppers seeking a particular product or vendor will need details beyond the general categories in the listing.

These dates and descriptions come from the Downtown New Braunfels event page, not independent confirmation from organizers. Check that page or contact the organizers before making plans, particularly for any updates to the schedule or arrangements. The page was retrieved Nov. 2, 2026: https://downtownnewbraunfels.com/event/new-braunfels-farmers-market-holiday-market/2026-11-18/.

For now, the public listing offers a clear set of dates and a broad picture of the market's stated mix: Farmers Market vendors, artisans, food, gifts and specialty goods. A vendor roster or additional visitor information would help residents plan more specifically as the first listed evening approaches.